



You're Invited.



WEDDING ROW IS THE GRAND STRAND'S ULTIMATE RESOURCE FOR WEDDINGS. From chic, to the elegant, to the over-the-top fabulous, we divulge all the details here. Whether you are a bride, a groom, or just wedding obsessed, The Wedding Row is here to explore, discuss, and share all things matrimonial. The wedding industry thrives in the Grand Strand, and the creative minds behind the industry feed its growth. We feature a select collection of vendors who comprise the upper tier of their respective trades. Trailblazers in style, creativity, and service, their work consistently awes and inspires.



2016 ADVERTISING & MEDIA KIT
WWW.WEDDINGROWGRANDSTRAND.COM

Anatomy OF LOVE.



SECONDARY NAVIGATION

PRIMARY NAVIGATION

BLOG POST

NEWSLETTER SIGNUP

WRGS SOCIAL MEDIA

AD SPACE A: LARGE RECTANGLE
\$200 MONTHLY
284 (w) x 215 (h) pixels

AD SPACE B: SMALL RECTANGLE (UPPER)
\$175 MONTHLY
284 (w) x 137 (h) pixels

AD SPACE C: SQUARE
\$80 MONTHLY
137 (w) x 137 (h) pixels

AD SPACE D: SMALL RECTANGLE (LOWER)
\$150 MONTHLY
284 (w) x 137 (h) pixels

AD SPACE E: LARGE RECTANGLE (LOWER)
\$175 MONTHLY
284 (w) x 215 (h) pixels

SEARCH BAR & ARCHIVES

INSTAGRAM

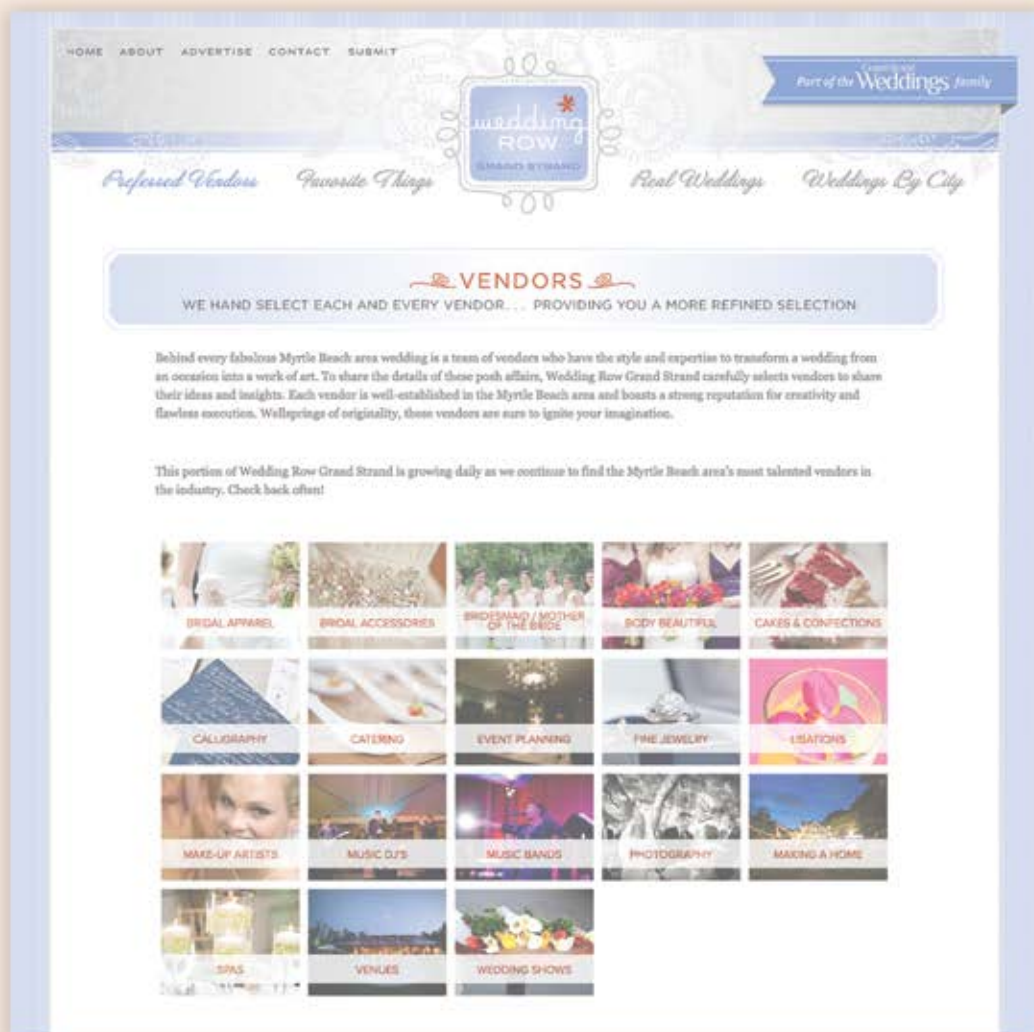
ADS: 72 DPI, JPEG OR GIF, LIMIT TO 3 FRAMES, 30K MAX FILE SIZE, to ensure equal visibility, ads rotate on each page refresh.

Vendor OPPORTUNITIES.

THE WEDDING ROW APPROVES A SELECT FEW FOR EACH CATEGORY OF VENDORS.

By being a featured vendor you will be listed among an elite group of no more than four vendors per category. This provides our readers a more refined selection of vendors. Some vendor categories have been filled to capacity, but TWR is happy to add vendors to the waiting list in case a space opens in the future.

***If the category you desire has the maximum of FOUR vendors, please email a request to be considered for that category's wait list.**



FEATURED
VENDOR

STARTING AT
\$600
ANNUALLY

EACH VENDOR
PROVIDES:

- LOGO
- ONE FEATURE PHOTO
- PHONE NUMBER
- WEBSITE ADDRESS
& BRIEF DESCRIPTION
(OPTIONAL)
- SOCIAL MEDIA LINK

Payment in full is required prior to vendor listing publication.

Website STATISTICS

- New visitor rate of 77%
- 28% of visitors constantly return to visit site
- All visits average 3.35 pages per visit, which means they are visiting the home page as well as post pages or vendor pages
- More than 51,000 page views in 9 months
- TOP 5 CITIES
 1. Myrtle Beach Area
 2. Charlotte, NC
 3. Charleston
 4. Atlanta
 5. New York City
(shows excellent viewership both locally and nationally, targeting local and destination brides!)
- TOP 5 COUNTRIES
 1. US
 2. Brazil
 3. Canada
 4. UK
 5. Australia
- More than 60% of viewers range from 18-34 which is prime "bridal" ages
- Viewership on every continent on the globe
- Partnered with an aggressive SEO campaign company to help further boost visibility and searchability.



Paula Player, Riverland Studios, One Life Photography, Emily Lamont